



**NET ZERO**  
waste

**AFRICA**  
South Africa  
KEY WEST SHOPPING CENTRE

Level 2: Operational Waste (Measured)  
- Including 2% Offset purchased

Level 1   Level 2   Level 3   Level 4   Level 5

Validity: 2025-10 to 2028-10

## KEY WEST SHOPPING CENTRE

Net Zero Waste  
Level 2 : Operational Waste (measured)  
Including 2% Offset Purchased



**Key West Shopping Centre spans 53,000 square meters and offers a comprehensive shopping, dining, and entertainment experience. With easy access to the N14 highway, Key West Shopping Centre is a central hub for both locals and visitors seeking a complete retail experience. The center features 120 stores hosting major anchors, national retailers and specialized facilities.**

### Sustainable building features include:

Key West Shopping Centre achieved 88% diversion from landfill before the purchase of offsets through a strategic blend of waste minimisation, recycling, and recovery initiatives. Waste management strategies included:

- Quarterly tenant communications featuring insights, updates, and practical tips
- On-site separation of recyclables
- Composting of organic waste

The building's progress toward its Net Zero waste goal was significantly supported by rigorous waste tracking and reporting, along with innovative diversion techniques implemented by the waste contractor.

### PROJECT TEAM:

- OWNER**  
Growthpoint Properties
- ACCREDITED PROFESSIONAL**  
Growthpoint Properties
- WASTE CONTRACTOR**  
Smart Waste